

concealer

SHADE CONVERSION

Use our 1-to-1 shade matches and extended range to make expert recommendations to your customers.



If they used Mary Kay® Perfecting Concealer → Recommend Mary Kay® Multi-Benefit Concealer



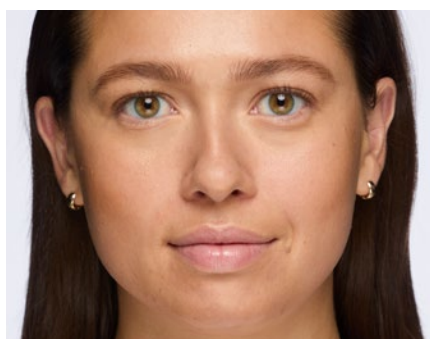
LIGHT IVORY → **LIGHT 1**



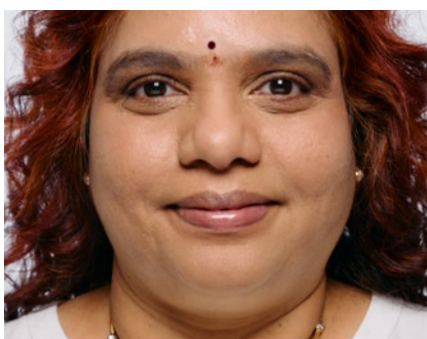
DEEP IVORY → **LIGHT 2**



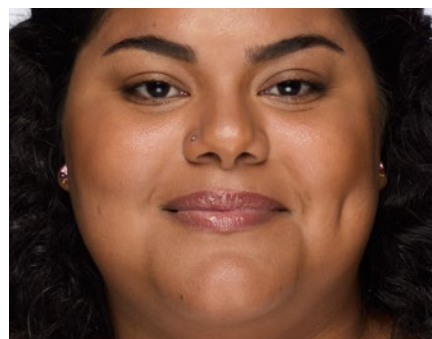
LIGHT BEIGE → **LIGHT 3**



NEW SHADE! MEDIUM 1



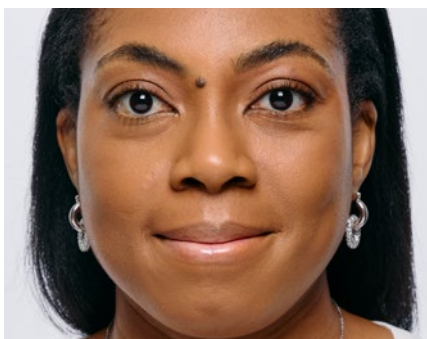
DEEP BEIGE → **MEDIUM 2**



NEW SHADE! MEDIUM 3



LIGHT BRONZE → **DEEP 1**



NEW SHADE! DEEP 2



NEW SHADE! DEEP 3

Ready to find your shades? I, your Mary Kay Independent Beauty Consultant, can help you find your match.