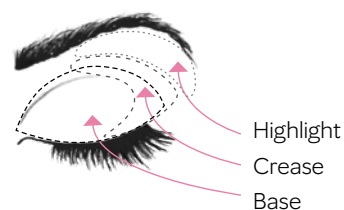


MAKE HER EYES pop!

MARY KAY

Using eye shadow shades that complement or contrast her eye color is an easy way to make her eyes truly pop! Below are a few recommendations to help your customers find colors they'll wear with confidence.



BROWN EYES

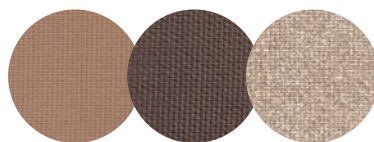
Brown eyes can truly do it all. Swipe on Mary Kay® Shimmer Eye Shadow Stick in Radiant Bronze for a touch of dimension, or reach for Mary Kay® Matte Eye Shadow Stick in Celestial Nude for an effortlessly chic, everyday look.



Mary Kay® Shimmer Eye Shadow Stick in Radiant Bronze



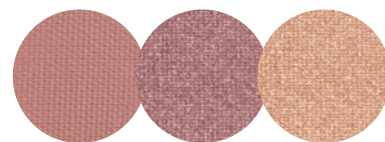
Mary Kay® Matte Eye Shadow Stick in Celestial Nude



Base: Mary Kay Chromafusion® Eye Shadow in Hazel Nut (*Matte*)

Crease: Mary Kay Chromafusion® Eye Shadow in Espresso (*Matte*)

Highlight: Mary Kay Chromafusion® Eye Shadow in Smoky Quartz



Base: Mary Kay Chromafusion® Eye Shadow in Dusty Rose (*Matte*)

Crease: Mary Kay Chromafusion® Eye Shadow in Sunlit Rose

Highlight: Mary Kay Chromafusion® Eye Shadow in Candlelight

BLUE EYES

Blue eyes come alive when paired with orange-toned shades and yellow undertones. Try Mary Kay® Shimmer Eye Shadow Stick in Copper Nova for eye-catching color or Mary Kay® Matte Eye Shadow Stick in Orbit Clay for a beautiful look.

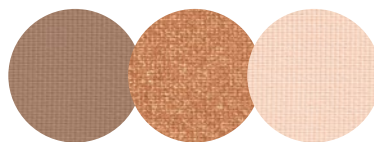


Mary Kay® Shimmer Eye Shadow Stick in Copper Nova



Mary Kay® Matte Eye Shadow Stick in Orbit Clay

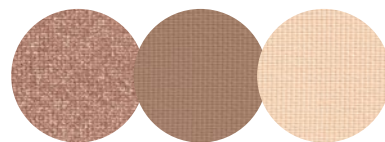
Tip: Mix and match shades to play with texture and finish. For example, swap Orbit Clay for Rose Gold as your base shade.



Base: Mary Kay Chromafusion® Eye Shadow in Hazel Nut (*Matte*)

Crease: Mary Kay Chromafusion® Eye Shadow in Shiny Penny

Highlight: Mary Kay Chromafusion® Eye Shadow in Blossom (*Matte*)



Base: Mary Kay Chromafusion® Eye Shadow in Rose Gold

Crease: Mary Kay Chromafusion® Eye Shadow in Hazel Nut (*Matte*)

Highlight: Mary Kay Chromafusion® Eye Shadow in Biscotti (*Matte*)

GREEN EYES

Green eyes shine when paired with shades that feature red-based undertones. Try Mary Kay® Shimmer Eye Shadow Stick in Golden Sunrise or Mary Kay® Matte Eye Shadow Stick in Lunar Rose for eyes that stand out.



Mary Kay® Shimmer Eye Shadow Stick in Golden Sunrise



Mary Kay® Matte Eye Shadow Stick in Lunar Rose

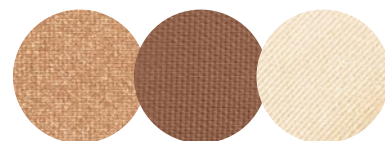
Tip: Customize your look by playing with different eye shadow shades. For example, swap the recommended Mary Kay Chromafusion® Eye Shadow in Gold Status for Mary Kay® Shimmer Eye Shadow Stick in Golden Sunrise.



Base: Mary Kay® Shimmer Eye Shadow Stick in Pink Prisms

Crease: Mary Kay Chromafusion® Eye Shadow in Merlot (*Matte*)

Highlight: Mary Kay Chromafusion® Eye Shadow in Moonstone



Base: Mary Kay Chromafusion® Eye Shadow in Gold Status

Crease: Mary Kay Chromafusion® Eye Shadow in Cinnabar (*Matte*)

Highlight: Mary Kay Chromafusion® Eye Shadow in Crystalline