

I Deserve It All SPECIALS



I accept:



Travel Roll Up Bag is yours 1/2 price with the purchase of a Princess or Queen package!

Receive the Travel Roll up for free with the purchase of a Cadillac package!
\$40 Value

Princess

\$199
Select 4 Sets
Retail Value: Up to \$276

Queen

\$299
Select 6 Sets
Retail Value: Up to \$402

Cadillac

\$399
Select 8 Sets
Retail Value: Up to \$532

*Create your own set: \$50-60 Retail ** of equal or lesser value

1 TIMEWISE REPAIR SET (Counts as 4 sets) \$215



- Foaming Cleanser
- Lifting Serum
- Day Cream
- Night Cream
- Eye Cream

2 TIMEWISE MIRACLE SET (Counts as 2 sets) \$116



- 4-in-1 Cleanser
- Moisturizer
- Daytime Defender
- Nighttime Recovery

Add Eye Cream for \$38 (Counts as 3 sets)

3 CLEAR PROOF ACNE SET \$56



- Cleansing Gel
- Blemish Control Toner
- Acne Treatment Gel
- Oil-Free Moisturizer

4 MK SKIN CARE SET \$60



- Cleanser
- Balancing Toner
- Moisturizer

Add the Exfoliating Scrub à la carte for \$20

5 MK MEN SET \$50



- Daily Facial Wash
- Ultimate Moisturizer

Add the Shave Cream à la carte for \$20

6 MK RETINOL 0.5 SET (Counts as 2 sets) \$120



- Clinical Solutions Retinol 0.5
- Calm + Restore Facial Milk

7 REVEALING RADIANCE SET \$68



- TimeWise Repair Facial Peel

Add the Deep Wrinkle Filler à la carte for \$50

8 MICRODERM SET \$58



- Step 1: Refine
- Step 2: Pore Minimizer

9 MIX & MASK SET \$64



- Charcoal Mask
- Moisture Renewing Gel Mask
- Mask Applicator

10 SERUM C+E SET \$60



- Replenishing Serum C+E

11 NO NEEDLES SET \$58



- Dynamic Wrinkle Limiter

12 DASH OUT THE DOOR \$48



- Lipgloss
- Waterproof Eyeliner
- Liquid Eyeshadow

Add a mascara à la carte for \$16-\$18

13 SOFT AS SATIN SET \$64



- Satin Hands
- Satin Lips

14 BEAUTY BESTIES SET \$56



- Oil-Free Eye Makeup Remover
- Micellar Water
- Mascara of your choice

15 WAKE UP REFRESHED SET \$60



- Hydrogel Eye Patches
- Undereye Corrector

16 FLAWLESS FACE SET \$56



- Liquid Foundation Brush
- CC Cream
- Foundation Primer

Upgrade set to the TW Foundation & Blending Brush for \$6 more

17 FINISHING SET \$56



- Finishing Spray
- Silky Setting Powder
- All Over Powder Brush

18 CREATE A SET* \$50+

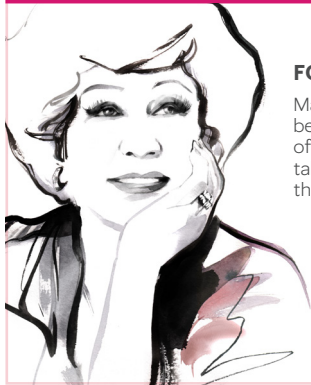


PRIDE POINTS:

60+ YEARS OF

INSPIRATION, INNOVATION AND IMPACT

THE COMPANY



FOUNDER

Mary Kay Ash, from humble beginnings to a champion of ensuring women could take their rightful place in the business world.

ACHIEVEMENT

Mary Kay Ash was recognized as one of the "Most Outstanding Women in the 20th Century" by *USA Today*.

#1

MARY KAY IS THE #1 DIRECT SELLING BRAND of Skin Care and Color Cosmetics in the World.*

35+ MARKETS

Mary Kay® products are sold in dozens of countries around the world.



A MARY KAY BUSINESS

100%

Of Independent Beauty Consultants are independent business owners with the flexibility to grow their businesses in ways that work best for them.

MILLIONS OF WOMEN

All over the world have enriched their lives, their families' lives and the lives of countless others through the Mary Kay opportunity.

50%

Is the profit all Independent Beauty Consultants can earn on product sales.**

MARY KAY

VALUES

GO-GIVE

Women selflessly helping other women because we're stronger together.



FAMILY OWNED & LED

By Mary Kay Ash's grandson, Ryan Rogers, to remain true to her vision of a Company of careholders not shareholders.

MAKE ME FEEL IMPORTANT

Following Mary Kay Ash's guidance, we imagine everyone has a sign around their neck with this sentiment.

GOLDEN RULE

Guided by the principle of treating others the way you would like to be treated.

MARY KAY® PRODUCTS

149

Product awards in prestigious U.S. publications since 2012.



HUNDREDS OF PRODUCTS

Including skin care, color and fragrance in our global portfolio.

MORE THAN 1,600

Global patents, which shows our dedication to innovation.

MORE THAN 500K

Tests conducted every year to ensure product safety, quality and performance.



UP TO 1.1 MILLION

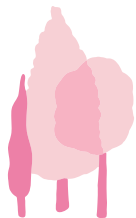
Mary Kay has the capacity to produce 1.1 million products every day at our state-of-the-art, Leadership in Energy and Environmental Design (LEED) Silver-certified manufacturing facility in Lewisville, Texas.

54

Mary Kay® products (and counting!) currently have earned the Good Housekeeping Seal – the most recognized consumer emblem in the U.S.



POSITIVE IMPACT



1.4

MILLION TREES PLANTED
Around the world in partnership with the Arbor Day Foundation.

100%

BIODEGRADABLE PACKING MATERIALS
Made from corn and potato starch are used to ship millions of *Mary Kay*® products every year.

WOMEN & SHEA

In 2023, Mary Kay joined Global Shea Alliance, a nonprofit industry association that designs, develops and delivers strategies that drive a competitive and sustainable shea industry worldwide.

YOUNG WOMEN IN STEM

29 grants and \$195,000 awarded since 2020 to young women pursuing their dreams in STEM-related fields.



WOMEN REPRESENTATION

63% of our global workforce, **54%** of our executive team, **63%** of our R&D team and **57%** of the leadership positions in our top 10 markets are held by women.†

MORE THAN \$18

MILLION DONATED

Through *Pink Changing Lives*® to enrich women's lives around the world since 2008.

\$225

MILLION

In monetary and product donations by Mary Kay and its four Company-sponsored foundations globally since 1996.

100 OCEAN PROJECTS

Supported by Mary Kay through its 36-year partnership with The Nature Conservancy.

100%

RENEWABLE ENERGY

Powers Mary Kay's global manufacturing and R&D facility, as well as other Texas-based facilities.

MORE THAN 600K WOMEN

Positively impacted globally through the Women's Entrepreneurship Accelerator powered by Mary Kay (as of December 2023).

Source Euromonitor International Limited; Beauty and Personal Care 2024 Edition, value sales at RSP, 2023 data

**The 50% gross profit calculation is based on a minimum personal retail sales volume of \$225 in wholesale Section 1 products.

†Source: Women Representation & Leadership at Mary Kay (May 2024)

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