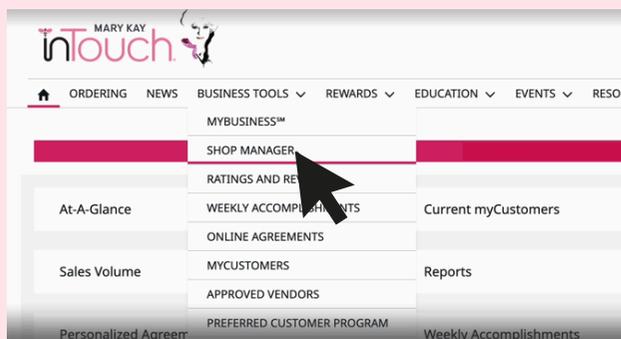
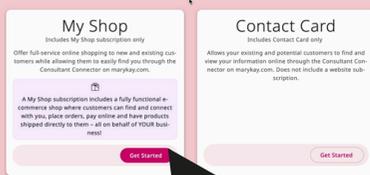


HOW TO: SET UP MY SHOP

1

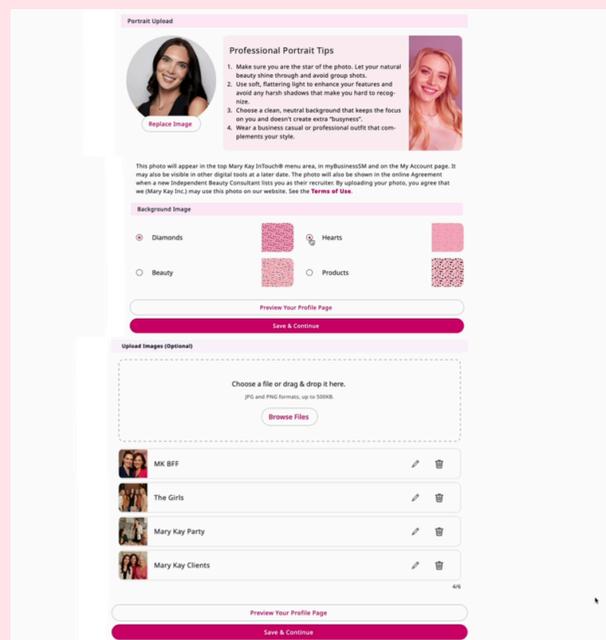


Empower Your Customers to Shop Online!



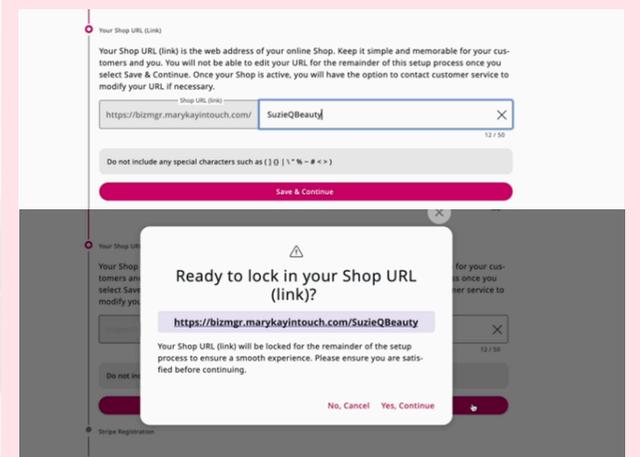
Log into InTouch
mk.marykayintouch.com
Go to Business Tools > Shop Manager
Select "Get Started" Under My Shop

2



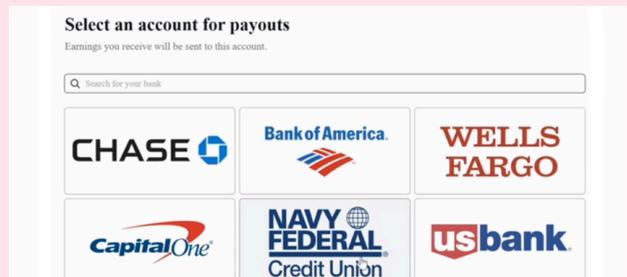
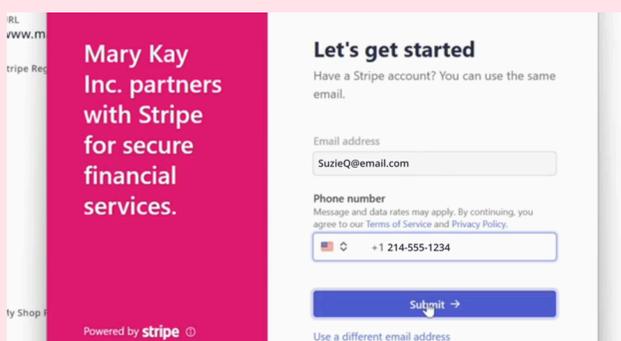
Create your profile and showcase your personality! Follow the prompts to add a portrait, customize your bio, add your social links, and more!

3



It's time to choose your URL!
Choose a link that's professional and easy to remember such as your first/last name or something playful like SuzieQBeauty.
Your link may not be changed manually after this step, so be sure to love it before you lock it in!

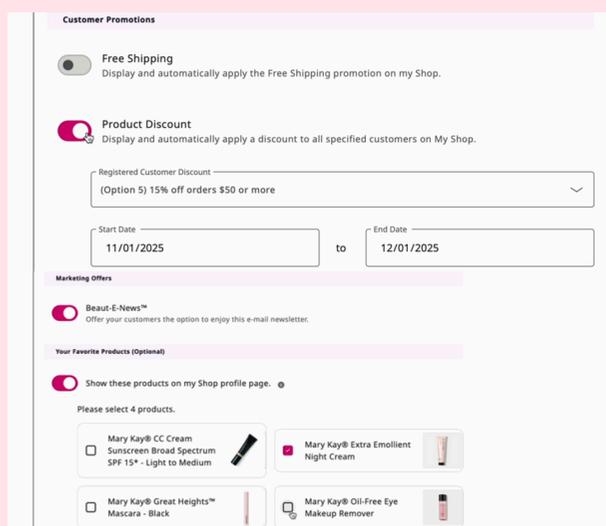
4



Next, you will need to create a new Stripe account by verifying your phone number, confirming your personal info, and connecting your bank for payouts.

*If you don't have a major bank, there's an option to add your account and routing number manually!

5



It's your business, your way! Manage your shop preferences by choosing a customer promotion or displaying some favorite products. To reach a broad audience, consider choosing two zip codes in different cities where you actively conduct business!

6

YOUR LINK YOUR WAY! ON SOCIALS

Add your link to your socials wherever it fits naturally. Think "get ready with me" or fave product moments! Link inside your stories, add to your bio, and always be ready for a direct message.

**Review MK Social Media Guidelines for posting details!*

IN PERSON

Whether it's a compliment from your bestie or you just wrapped up a party, a quick scan of a QR code or texting/emailing your link lets anyone shop instantly!

